

Withings PRIVACY POLICY (5681 words)

YOUR PRIVACY AT THE HEART OF OUR SOLUTIONS

We thank you for your trust and do our best to honor it. We process the personal data you entrust to us to help you improve your health with the utmost care. Respect for privacy is a core principle that we place at the heart of our strategy for developing our Products and Services. We are committed to a process of continuous improvement to ensure the utmost respect for your personal data. If you have any questions please contact us.

THE SECURED HOSTING OF HEALTH DATA, OUR DAILY PRIORITY

We pay maximum attention to the security of the hosting of your health data. We apply demanding regulations and standards. Thus, in addition to our compliance with the GDPR, we are certified ISO 27001 and HDS (Health Data Hosting) which allows us to provide you with the same level of security as health professionals. We host health data on our certified health data processing platform, whose servers are located in France, at a European operator (BSO). Withings is also ISO 27701 certified, an international standard guaranteeing a high level of protection for personal data.

GLOBAL AND UNIFORM APPLICATION

This Policy applies uniformly to all Users of the Withings App, regardless of where you live. We take into consideration the regulations on the protection of personal data applicable to the markets in which WITHINGS sells its Products and Services.

SUMMARY

I. FEW KEY CONCEPTS

The personal health data you entrust to us is sensitive data that we process in accordance with identified legal bases and with the highest security standards.

II. SOURCE OF THE PERSONAL DATA WE PROCESS

This policy aims to inform you on the processing carried out on your Personal Data by Withings as data controller when you visit our website, when you use the products and services, when you browse on the application and when you contact customer support.

III. YOUR CONSENT

Your consent is collected in specific cases. You may withdraw it at any time.

IV. PROCESSING PERSONAL DATA

We process all Personal Data (as identified below) for a specific purpose and on an identified and necessary legal basis. We retain Personal Data for a specified period of time.

V. DATA RETENTION

We retain your Personal Data only for as long as necessary to achieve the purposes described in this policy. Retention periods may vary depending on the categories of data and processing as well as applicable legal requirements. At the end of the retention period, your Personal data will

be deleted or anonymized using processes and methods that comply with personal data protection standards.

VI. HOSTING, TRANSFER AND SECURITY OF DATA

Your Personal Data is hosted in France and Health Data is not transferred outside the EEA. However, other data may be transferred to our partners located outside the EEA. WITHINGS will take several steps in the event of a data leak.

VII. EXERCISING YOUR RIGHTS

You can exercise your rights under GDPR by contacting us at privacy@withings.com. You may also file a complaint with the data protection supervisory authority.

VIII. PATIENT PRIVACY POLICY

Specific provisions regarding the collection and use of your Personal Information, its security and sharing with third parties apply to you if you use our Remote Patient Monitoring ("RPM") services.

IX. PRIVACY POLICY FOR THE USERS OF THE CARDIO CHECK-UP FEATURE Specific provisions relating to the collection and use of Personal Data relating to you apply when you use the Cardio Check-up service

X. WITHINGS'S USAGE POLICY OF ITS DISTINCTIVE SIGNS (INCLUDING TRADE MARKS) FOR THIRD PARTIES Withings's distinctive signs are among our most valuable assets. They represent the Withings brand and need to be used by our partners according to the following policy ("the policy").

XI. GENERAL TERMS AND CONDITIONS

The present privacy policy is subject to the General Terms and Conditions.

I. FEW KEY CONCEPTS

This Privacy Policy applies to the use of the Withings App published by WITHINGS. Withings App is a application (web and mobile) with paid versions (for the users of Withings +) that focuses on three areas: (i) health monitoring, (ii) motivation maintenance, (iii) installation of WITHINGS products. Withings App can be used alone or in conjunction with our products. The personal health data you entrust to us is sensitive data that we process in accordance with identified legal bases and with the highest security standards.

1.1. Personal Data relating to you

« Anonymized Data » means data resulting from the processing of personal data in such a way as to prevent the identification of the data subject in an irreversible manner, taking into account the techniques that can reasonably be implemented.

« Pseudonymized Data » means Personal Data that is not directly linked to a natural person

without the use of additional information.

« Personal Data » means any information relating to an identified or identifiable individual. This includes all kinds of information: last name, first name, postal address, e-mail address, etc. It also covers the notion of Personally Identifiable Information (PII) provided for by the American regulation.

« Health Data » means personal data relating to your past, present or future state of health (physical or mental). Health Data is particularly sensitive data and is therefore subject to special protection measures.

1.2. GDPR Glossary

GDPR means the General Data Protection Regulation (EU) 2016/679 of the European Parliament and of the Council dated 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data. WITHINGS applies the GDPR all over the world.

Legal basis designates the basis on which the Data controller may process personal data (including consent, performance of a contract, legitimate interest, safeguarding vital interests, legal obligation).

Legitimate interest means the pursuit of the essential mission of the Data controller (WITHINGS processes non-identifying data to improve research on the basis of the legitimate interest).

Data Controller means the entity which determines the purposes and means of the processing of Personal Data

II. SOURCE OF THE PERSONAL DATA WE PROCESS

Personal Data is collected when you visit our website, use our Products and Services, browse on the application.

2.1. Our website. Regarding the data collected on the website of WITHINGS, please refer to our Cookies Policy.

2.2. Use of Products and Services. The use of our Products and Services generates the creation of personal data in the following cases.

a. Account creation. When you create a WITHINGS account, you fill in personal data relating to your identity, such as your name, surname(s), age, email address. This account allows you to access the Personal Data generated during the use of the Products and Services, and it also allows you to modify certain data.

b. Use of our Products and Services. When you use our Products and Services, Personal Data is collected (such as number of steps, distance traveled, calories burned, weight, heart rate, sleep patterns, minutes of activity, and in some cases your location). The data collected will depend on the device you use and how you use it. You may consult the Privacy User Guide to learn about all categories of Personal Data processed by the Product.

c. Partner Applications. When you connect your Withings App account with third-party applications or products, data from Withings App will be synchronized with those applications. You can also consent so Withings may also collect data from these third-party applications or products to improve your experience and our Services. You can modify or withdraw your consent directly in the settings of your Withings App. Please note that editors of third-party applications become data controllers once data has been transmitted. We invite you to read the privacy policy of these third-party applications. This policy applies only to Products and Services offered by Withings.

d. Targeted communication. To offer you communications tailored to your products and habits, we create groups of users with similar interests. Defining these user groups allows us to send you content tailored to your needs and provide you with an optimal experience when using your Withings app and products. These groups also enable us to send you tailored advertising content on third-party partner platforms. We never share any information about your health with these partners, only some personal data to enable the partners to identify you so they can deliver tailored advertising content. These platforms are data processors for processing the display of this advertising content. You can object to the sending of targeted communications at any time in your "Communication preferences" of the application.

e. Customer Support. When you contact customer support, certain Personal Data relating to your WITHINGS account may be momentarily accessible by our teams depending on the problem encountered, such as data relating to the Products you use. No Health Data is accessible to our customer support staff without your prior consent.

f. Event tracking. Some Personal Data is collected automatically when you use the Products and Services, including through the use of tracking devices. We collect technical information such as: IP addresses, language, operating system, location (as authorized by you), and smartphone information (model, version...).

III. YOUR CONSENT

Your consent is collected in specific cases. You may withdraw it at any time.

3.1. COLLECTION OF YOUR CONSENT. We collect your consent to process Personal Data for:

- Creating your Withings App account;
- Participating in our research programs;
- Sharing your Data with third-party partner applications;
- Enabling dual authentication (2FA);
- Marketing communications.

3.2. WITHDRAWAL OF YOUR CONSENT. At any time, you can withdraw your consent. To do so, simply:

- Delete your account (here) ;
- Uncheck "Research Center" in your notification center (Android / iOS) ;
- Remove the connection with third-party applications ;
- Remove double authentication in your account settings (Android / iOS) ;
- Uncheck "Promotional offer" in your notification center (Android / iOS).

IV. PROCESSING PERSONAL DATA

4.1. NECESSITY OF PROCESSING. We collect Personal Data from you in order to provide the different purposes listed below. If you do not wish to provide it, you will not be able to access certain parts of the Products and Services, or services offered by our customer support.

4.2. LIST OF PROCESSING.

A) USE OF OUR PRODUCTS AND SERVICES

1. Purchase and delivery of your WITHINGS products and services via our website

PROCESSED DATA: Name / First name / Email address / Postal address / Phone number / Credit card number / IP address / MAC address of the purchased product

LEGAL BASIS: Performance of the contract (acceptance of the Sales conditions)

RETENTION PERIOD: WITHINGS must retain billing data for 10 years due to legal requirements.

When you sign up for a Withings+ subscription, your bank details may be stored with one of our partners to simplify the renewal of your subscription

2. Withings App account creation

PROCESSED DATA: Email address / Date of birth / First and last name / Password (optional) / IP address / MAC address / Profile picture (optional) / Height / Weight

LEGAL BASIS: Performance of the contract (acceptance of the Terms of Use)

RETENTION PERIOD: Data is retained until you delete your Withings App account

3. Graphic presentation of your Data, including Health Data, via Withings App

PROCESSED DATA: Physiological and technical data collected when using our Products and Services. For more details regarding the health data collected by our various products, please refer to our User Guide.

LEGAL BASIS: Performance of the contract (acceptance of the Terms of Use)

RETENTION PERIOD: Data is retained until deletion of your Withings App account. You may also delete certain data via your Withings App

4. Optional sharing of Personal Data with third-party applications

PROCESSED DATA: The data shared vary depending on the product used

LEGAL BASIS: Your consent to the sharing of Personal Data relating to you

RETENTION PERIOD: Data is shared until sharing is deactivated or the user account is deleted

5. Display of the path taken via the Withings App during an activity

DATA PROCESSED: Location data in the context of physical activity

LEGAL BASIS: Your consent

DURATION OF RETENTION: The data is kept until the user account is deleted

6. WITHINGS+ program and personalization of your experience (additional services)

DATA PROCESSED: User ID / Weight objective / Muscular mass / Fat mass

LEGAL BASIS: Your consent

DURATION OF RETENTION: The data is kept until the user account is deleted

7. Weather display on scales

DATA PROCESSED: IP address / Geographic location

LEGAL BASIS: Necessary for the execution of the contract (acceptance of the Terms of Use).

DURATION OF RETENTION: The data is kept until the user account is deleted
8. [UNITED STATES ONLY]: Activation of the ECG functionality on ScanWatch

PROCESSED DATA: Name / First name / Date of birth / Phone number / E-mail address / State of residence

BASIS FOR THE PROCESSING: Consent

RETENTION PERIOD: Data is retained 7 years by the supplier, Heartbeat Health

9. The use of artificial intelligence algorithms to provide you with a personalized experience
(Applicable only to users of the Withings+ service)

DATA PROCESSED: Data linked to your user profile, such as your first name, age, height, weight and gender. Physiological data, including health data. These data are pseudonymized so that they do not allow you to identify yourself directly.

BASIS FOR THE PROCESSING: Necessary for the execution of the contract (acceptance of the Terms of Use).

RETENTION PERIOD: The data is kept until the user account is deleted

B) COMMUNICATION & SUPPORT

1. Creation and management of user groups (segmentation)

DATA PROCESSED: E-mail address, User ID, data regarding the products used, your interactions with Withings

LEGAL BASIS: Legitimate interest - Allow us to tailor our communications to your needs and interests

RETENTION PERIOD: Data is retained as long as your account is active or when you no longer wish to be notified

2. Sending marketing communications adapted to your profile (via email, notifications or third party platforms)

DATA PROCESSED: E-mail address, User ID, user groups

LEGAL BASIS:

Users who have previously purchased on withings.com: Legitimate interest - Suggest you with products and services in adequacy with your previous purchases;

Others: consent to personalized advertisement

RETENTION PERIOD: Data is retained as long as your account is active or when you no longer wish to be notified

3. Sending communications concerning the activation of new features (via email or notifications)

DATA PROCESSED: Email address, user ID, audience group

LEGAL BASIS: Necessary for the execution of the contract (acceptance of the GTC/GTC)

RETENTION PERIOD: Data is retained as long as your account is active or when you no longer wish to be notified.

4. Improvement of the navigation on the Site

DATA PROCESSED: Connection data see cookie policy

LEGAL BASIS: Consent obtained through the cookie banner

CONSENT PERIOD: 6 months

RETENTION PERIOD : see cookie policy

5. Customer support - Requests made on our Help Center (Chatbot included)

DATA PROCESSED: E-mail address / Name / First name / Historic of previous purchases /

Content of the request / Technical device data

LEGAL BASIS: Necessary for the execution of the contract acceptance of the / sales conditions

DURATION OF RETENTION: The data associated with the ticket is kept for a maximum of 10 years or until the user account is deleted.

6. Customer support - Requests made via Withings official social networks accounts

DATA PROCESSED: Name / First name / Content of the request / Username.

LEGAL BASIS: Legitimate interest

DURATION OF RETENTION: The data associated with the ticket is kept for a maximum of 10 years or until user account is deleted.

7. Feedback on the Customer support experience

DATA PROCESSED: E-mail address

LEGAL BASIS: Legitimate interest

DURATION OF RETENTION: The data associated with the ticket is kept for a maximum of 5 years.

8. Vigilance of WITHINGS products

DATA PROCESSED: Name / First name / E-mail address / Address / Phone number / Age /

Description of the adverse incident and its consequences / Pathologies (only for adverse incidents happening during a clinical study)

LEGAL BASIS: Compliance with legal requirements

DURATION OF RETENTION: 15 years from the day of notification.

9. Anonymization of your interactions on the Withings mobile application and products in order to improve your experience

DATA PROCESSED: Interactions carried out on the mobile application and products (taking a measurement, using a feature, etc.)

LEGAL BASIS: Legitimate interest

C) SECURITY AND EXERCISING YOUR RIGHTS

1. Activation of the double authentication (2FA)

PROCESSED DATA: Phone number

BASIS FOR THE PROCESSING: Your consent when activating this feature

RETENTION PERIOD: The phone number is retained until the user account is deleted or this feature is deactivated

2. Prevention and fight against computer fraud and cyberattacks

PROCESSED DATA: Pseudonymized data relating to the different actions performed by the User

BASIS FOR THE PROCESSING: Legitimate interest

RETENTION PERIOD: One year from the date of registration of the action

D) RESEARCH & DEVELOPMENT

1. Sending out "Research Questionnaires" and analyzing the responses received

PROCESSED DATA: User ID. The content of the questionnaire varies according to the issues addressed

BASIS FOR THE PROCESSING: Consent of the person filling in the questionnaire

RETENTION PERIOD: Pseudonymized Data is retained until the account removal

2. Anonymization of data for research purposes

PROCESSED DATA: Health data needed to conduct the study

BASIS FOR THE PROCESSING: Your consent

3. Carrying out research in the public interest

DATA PROCESSED: Data deemed relevant to the study

LEGAL BASIS: Legitimate interest

RETENTION PERIOD: Personal data is kept until deemed necessary depending on the study. This information will be shared to you through the information notice.

4. Product and Service Improvement (including algorithm performance improvement and statistics))

DATA PROCESSED: The relevant data related to the realization of these processing. It is exclusively pseudonymized data

BASIS FOR THE PROCESSING: Legitimate interest

RETENTION PERIOD: Personal data is kept until the user account is deleted

4.3. DATA SHARING. We only share such data in circumstances described below:

a. Your control over the Data. You may ask us to disclose information to others, such as when you use our community features like forums or programs that require sharing with third parties. You can change your choices at any time by changing your account settings or by visiting our Help Center.

b. Internal and Legitimate Sharing. Personal Data may be processed by the employees of WITHINGS SAS and its subsidiaries, within the limits of their respective responsibilities and exclusively for the purposes described in this Policy.

c. Use of our subcontractors. We share certain Data with subcontractors, who are experts in their field, in order to supply the Products and Services. Our subcontractors are required to comply with both the GDPR. They process the shared Data only for the intended purpose. Our subcontractors help us to provide you with high quality products and services, please find the list of subcontractors here.

d. Use of ScanWatch in the United States. WITHINGS may share certain personal information (name, date of birth, email, address, phone number) with Heartbeat Health, a U.S. company, which provides you with services such as the prescription necessary for the ECG functionality of the device, the organization of teleconsultations with our health professional partners, the provision of advice on your health. Your consent to receive text messages from Heartbeat Health is required to activate the ECG functionality on your device. Please see Heartbeat Health's privacy policy for more information.

e. Legal reasons. We may share Personal Data relating to you when required by law, upon

request of a court, in connection with a legal proceeding, or if we believe in good faith that disclosure is reasonably necessary to (a) investigate, prevent, or take action regarding suspected or actual unlawful activities, or to assist public authorities; (b) investigate and defend against any third-party claims or accusations; or (c) protect our Services' security or integrity. We will notify you of any legal proceedings that require access to your Data, unless we are prohibited by law from doing so. Where a court order specifies a period of non-disclosure of the request to data subjects, we will send you a deferred notification after the non-disclosure period has expired.

V. DATA RETENTION

5.1. **RETENTION PERIOD.** The retention period indicated in the list of treatments depends on the type of data, the purpose or our legal obligations. If you ask us to do so, WITHINGS will delete your data from its servers and will ask its subcontractors involved in the processing to perform the same operation. We use subcontractors to manage backup data. This data will be used in case of operational problems to ensure the continuity of our services and products. Please note that, for security reasons, we are not able to reflect the deletion or modification of data on backups already made, in order to protect the integrity of the backup data.

5.2. **INACTIVE USER ACCOUNT.** Your Withings App account will be considered inactive if for 3 years (i) you have not used the mobile or web application, (ii) you have not performed any measurements with the Withings products associated with the account, and (iii) you have not clicked on any link contained in an email sent by WITHINGS. You will receive an email notification 90 days before your account is considered inactive, giving you the opportunity to continue your WITHINGS experience. If no action is taken on your part, your account and associated data will be deleted in accordance with this Privacy Policy.

5.3. **ANONYMIZED DATA.** WITHINGS may anonymize your data in accordance with the applicable security standards and regulations. Once anonymized, it no longer identifies you and is no longer Personal Data. WITHINGS uses the data in this form to participate in research projects.

5.4. **DATA SHARED WITH THIRD PARTIES.** If you have chosen to share your data from WITHINGS Products and Services with third parties, we cannot ensure the deletion or anonymization of such data. We invite you to contact the third party for more information.

VI. HOSTING, TRANSFER AND SECURITY OF DATA

Your Personal Data is hosted in France and Health Data is not transferred outside the EEA. However, other data may be transferred to our partners located outside the EEA. WITHINGS will take several steps in the event of a data leak.

6.1. **HOSTING IN EUROPE.** Our Services are provided by our Platform certified for the processing of health data via a European host located in France. The processed Health Data are not transferred outside the territory of the European Economic Area.

6.2. **SUBCONTRACTORS.** Other data may be communicated with partners located outside the European Economic Area for specific purposes (such as telecommunication or security of banking transactions). The list of our subcontractors is available [here](#).

6.3. SECURITY. We invite you to consult our dedicated page.

VII. EXERCISING YOUR RIGHTS

You may exercise your rights by contacting us at privacy@withings.com.

7.1. YOUR RIGHTS. You may exercise the following rights independently or with our assistance.

a. Right to be informed. You have the right to know how data concerning you is processed by Withings. This policy aims to inform you about how we process your Personal Data in the context of the use of products and services, your use of the website and your navigation on the application. This Policy is intended to provide you with this information in the clearest possible manner. For any additional questions, please do not hesitate to contact us. You can also consult our User Privacy Guide.

b. Right of Access. You can access the Personal Data about you processed, collected or stored by WITHINGS. You can find this information directly from your account or via Customer support.

c. Right of rectification. If you find that the data about you is inaccurate, you have the right to request its correction. Some personal data can be changed directly from your Withings App account.

d. Right of Limitation and Right to Object. If you find that any data about you is inaccurate, you may ask us to stop processing that data until the situation is corrected. You may also ask Us to stop processing Data relating to you.

e. Right to Erasure. You may request the deletion of Personal Data relating to you. We will assist you in deleting Personal Data your account or Customer Support.

f. Right to Portability. You may request that we send you the Personal Data relating to you so that you can share it with another company. Details on how to exercise your right to portability are available in our Help Center, under the Data Import and Export section.

g. Automated individual decision-making and profiling We do not use your Personal Data to make automated individual decisions or profiling.

7.2. ASSISTANCE IN EXERCISING YOUR RIGHTS.

You may exercise your rights at any time by writing to privacy@withings.com. Proof of identity may be requested if we have no other way to verify that you are the owner of the account to which the data relates. WITHINGS processes all requests that are not excessive in nature within the time limits set by the GDPR.

7.3. ASSISTANCE OF THE CNIL.

In case of dispute, you have the right to file a complaint with the Commission Nationale de l'Informatique et des Libertés (CNIL) whose headquarters are located at 3 Place de Fontenoy, TSA 80715, 75334 Paris Cedex 7.

VIII. PATIENT PRIVACY POLICY

Specific provisions regarding the collection and use of your Personal Information, its security and sharing with third parties apply to you if you use our Remote Patient Monitoring ("RPM") services.

8.1. SCOPE OF APPLICATION

a. **Applicability to Patient Users.** We also collect and use the Personal Data relating to you in the context of the use of the Withings App in the context of the WITHINGS remote patient monitoring ("WRPM") services. This Privacy Policy, as well as the following specific provisions (« WRPM ») services. This Privacy Policy, as well as the following specific provisions ("Patient Privacy Policy"), applies to Personal Data that We collect from Patient Users.

b. **Patient Users Terms of Use.** This Patient Privacy Policy is part of the WITHINGS Patient Users Terms of Use available here. By accessing or using our Patient Users Services, you acknowledge that you have read and agree to the applicable Terms of Use. If you do not agree, you must cease using our Patient Users Services. We will notify you if there are any material changes to Our Patient Privacy Policy.

8.2. **PATIENT USERS' RIGHTS.** Some information is sent by your healthcare professional and is therefore not directly under our control. Questions or concerns about your medical records or Personal Information provided to us by your healthcare professional should be directed to your healthcare professional. This information is not under the direct control of WITHINGS.

IX. PRIVACY POLICY FOR THE USERS OF THE CARDIO CHECK-UP FEATURE

Specific provisions relating to the collection and use of your Personal Data apply when you use the Cardio Check-up service. This feature allows you to benefit from the rereading of your ECG by a certified doctor.

This rereading is carried out by our trusted partners to ensure the protection of your Personal Data. If you reside in Europe, your Personal Data is shared with our partner DPV Analytics and will be processed by the latter according to its own privacy policy. If you reside in the United States, your Personal Data is shared with our partner Heartbeat Health and will be processed by the latter according to its own privacy policy.

This processing of Personal Data is necessary for the purposes described below.

9.1 Sending your Personal Data to our partner for ECG rereading DATA PROCESSED: name, first name / age / weight, height, ECG data and all health data concerning you. LEGAL BASIS: consent

9.2. The possibility for the partner doctor to contact you again if they consider it necessary DATA PROCESSED: telephone number LEGAL BASIS: consent

9.3. Sending marketing communications from our partners DATA PROCESSED: email address LEGAL BASIS: consent

X. WITHINGS'S USAGE POLICY OF ITS DISTINCTIVE SIGNS (INCLUDING TRADE MARKS) FOR

THIRD PARTIES

Withings's distinctive signs (i.e. Withings's protected distinctive signs such as registered and unregistered trade marks or service marks, logos, slogans, catchphrases, visual identity, trade names, domain names, etc.) are among our most valuable assets. They represent the Withings brand and need to be used by our partners according to the following policy ("the policy").

10.1 General terms

Any use of any Withings distinctive signs requires a written permission, by Withings, defining an authorised use (hereinafter a "licence"). The licence may be a licence clause in any sort of agreement or a dedicated licence agreement.

In some cases, as permitted by the applicable local laws, wordmarks can be used without a written permission to truthfully convey information about Withings, the firm, its products, its services or its compatibility therewith as long as the use does not cause confusion as to source or affiliation.

However, you may not use any of Withings's logo without a licence. In addition, you may not use any Withings distinctive signs in metadata, search fields, hidden text, or any other form that has the goal or the effect of confusing or diverting consumers. If you have a licence from Withings, such use is not included in the licence, unless stated otherwise.

By using any Withings distinctive sign, you acknowledge that Withings is the sole owner of the distinctive sign and agree not to interfere with Withings's rights in the registered trade marks, including challenging Withings's use, registration of, or application to register such trade marks.

10.2 Applicability of the policy

This policy is applicable to Withings's employees, customers, licensees, consultants, authorized resellers, outside vendors, reporters, and other third parties, including any entity (individuals or legal entities) with whom Withings entered or has entered into agreement.

The policy is to be updated from time to time without notice. Withings guarantees to keep a history of the policy versions on its website. The applicable policy is the one that is pending at the time of the entry into force of the licence.

10.3 Withings distinctive signs

A list of Withings distinctive signs can be found in the corresponding page found at <https://www.withings.com/ip>. This list is not comprehensive and will be updated from time to time.

10.4 Generic guidelines

If you have a licence, the following generic guidelines are to be followed, unless specified otherwise by the licence.

a. Scope of the authorized use by the licence

Unless specified otherwise by the licence, the authorized use by the licence cannot extend beyond the scope generally defined by the agreement which includes the licence clause or by the agreement in relation to which a dedicated licence agreement was signed. For example, a research agreement involving Withings on a sensor does not authorize the partner to use any of Withings's distinctive signs in relation to a commercial collaboration or to use metadata using "Withings" to drive customers' requests on search engines to the partner's website.

Unless specific otherwise by the licence, the authorized use by the licence can neither show or infer a relationship or affiliation with Withings which does not exist.

Unless specified otherwise by the licence, the use of any Withings distinctive signs on a licensee's material must not be interpreted as the material being endorsed or approved by Withings.

b. Use of Withings distinctive signs

The Withings distinctive sign(s) must conform to the use generally made by Withings (e.g.: shape, colors, etc. of the distinctive signs).

The Withings distinctive sign(s), and particularly any Withings registered trade mark, needs to be used as an adjective, accompanied by an appropriate generic noun that defines the relevant product or service (e.g.: "Withings® body scales are elegant products") and never as a noun (e.g.: "Withings® is a durable product"). This doesn't apply to slogans or taglines.

The Withings distinctive sign(s) cannot be altered, in any way (plural or possessive forms, or combined with anything else in a single made-up word or with a hyphen, etc.).

When applicable, the proper trade mark symbol (®, ™ or SM as applicable) must be used, preferably as a superscript format for the trade mark symbol.

Any material embedding Withings distinctive sign(s) must be of a sufficient quality and positively reflect the Withings brand.

No disparaging use of the Withings distinctive sign(s) must be made.

c. Acknowledgement of Withings's distinctive signs

For registered trade mark(s), an ownership notice that identifies each Withings trade mark that is reproduced as being owned by Withings SAS (e.g.: "Withings ® and the Withings app logo are trade marks of Withings SAS") must be included.

d. Withings as a trade mark or a trade name

"Withings" is sometimes used as a trade mark to identify the brand and the products, and sometimes as a trade name, notably the mother company Withings SAS or its affiliates such as Withings Inc.

When Withings is used as a trade mark, the trade mark symbol “®” after “Withings” needs to be added (e.g.: Withings®).

When Withings is used as a trade name, the trade mark symbol after “Withings” does not need to be added.

Withings is spelled without capital letters. “WITHINGS” in capital is a logo.

10.5 Enforcement by Withings

Withings closely monitors the use of its distinctive signs. In case of breach of this policy, Withings may ask to cease the unauthorized use of its distinctive sign(s) and, if applicable, may terminate the agreement with Withings.

In any case, Withings may engage in legal action to protect its intellectual property and its protected distinctive signs.

10.6 Contact

Any question or any request for a licence may be submitted to ip@withings.com or legal@withings.com. Once approved, Withings will send appropriate logo files for your use.

XI. GENERAL TERMS AND CONDITIONS

The present privacy policy is subject to the General Terms and Conditions

Reference: [privacy-policy/20250804](#)

Updated on 04 Aug 2025.

Versions: 04 Aug 2025 , 26 Jun 2025 , 19 May 2025 , 20 Feb 2025 , 31 Dec 2024 , 11 Aug 2023 , 23 Feb 2023 , 26 Jan 2023 , 27 Oct 2021 , 31 Mar 2021 , 16 Dec 2020 , 03 Nov 2020 , 15 Oct 2019 , 06 Mar 2019 , 18 Sep 2018 , 20 Jun 2017 .

Sent from [Outlook for Android](#)